

What if you could make every day feel like a holiday? At Amali Island – a holistic hideaway that is on a mission to create ultra-luxury homes that feel like the ultimate serene sanctuary – vacation-worthy waterfront living becomes a reality

LIVING WELL

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A paradigm shift has occurred in what it means to live well. As people increasingly understand that it means to feel at once psychologically, physically, and socially healthy, luxury and well-being now go hand in hand. It's about enjoying a lifestyle full of experiences that allow you to feel absolute comfort, while discovering new pleasures and enjoying a sense of intimacy in an intelligently-designed space – and there will be no better place to do this than Amali Island.

The ultra-luxury development, set across two separate islands that are engineered to work together to create a harmonious whole, is an exclusive sanctuary found on Dubai's iconic World Islands. Spanning over 1,200,000 sq ft, it comprises a mix of 24 five-, six- and seven-bedroom villas that all offer stunning 360-degree views of the sea, the Dubai skyline, and the Palm Jumeirah. Each one boasts a serene 50m private beachfront with a private berth, alongside community amenities including a top-notch fitness centre, cutting-edge spa,

members-only clubhouse, stellar restaurant, and access to a dedicated helipad exclusively for residents. At these distinctively designed sun-kissed homes, where life goes beyond the ordinary to redefine the concept of luxury living, life can feel like a perpetual vacation.

Part of the prestigious World Islands archipelago, Amali Island has been said to be single-handedly reviving the iconic destination after various other developers tried to accomplish their own ground-breaking operation. But no others have succeeded in achieving what Amali's founders, Ali and Amira Sajwani, have managed to do. The dream team brother-sister duo are the children of Hussain Sajwani,



ABOVE: An aerial view of Amali Island, with the Dubai skyline just a five- to seven-minute journey away

BELOW: An outdoor lifestyle view at a luxurious property on Amali Island

the founder of DAMAC and one of the region's most legendary figures in the real estate business. Both were mentored by their father, and with this exceptional knowledge and experience in the family business, they officially launched their own boutique ultra-luxury property development firm, Amali Properties. Their goal? To disrupt the real estate market with jaw-dropping projects that redefine the meaning of luxury.

Amali Island is the first project to be launched by Amali Properties, and it exemplifies everything the brand stands for: truly innovative vision in a high-end package that seamlessly blends sophistication and simplicity, bespoke opulence, clever design that creates an idyllic environment, and breathtaking natural beauty. The Sajwani siblings are on a mission to craft a truly unique living experience, and in the case of Amali Island, that's a property that allows residents to feel like they are on a restorative vacation every single day of their lives.

The very definition of an exclusive island sanctuary, the development is situated in the beautiful waters of the Arabian Gulf, just a five- to seven-minute journey from the vibrant city of

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ABOVE: An example of a basement view pool at an exclusive Amali Island property

TOP RIGHT: View of a Type C Grand DollHouse villa on Amali Island

BOTTOM: The Clubhouse Entrance at Amali Island

Dubai. The "sail-in, sail-out" villas can be accessed by sea or air, with private berths in which to dock any seafaring transport, and a floating helipad.

Designed by ELASTIC – a global award-winning firm of architects that specialises in high-end hospitality and immersive experiences – along with the equally-renowned hospitality design firm Hirsch Bedner Associates, and landscaping company SquareM, they are located on land that spreads over two of The World Islands: Uruguay and São Paolo.

The homes are characterised by four distinct typologies: Avataea, Aria, Aurora, and Amorino, with pricing ranging from Dhs50 million to Dhs250 million. Available on payment plans of 60/40 with a starting price of just upwards from US\$13,610,000, they are expected to be ready for handover by Q1 2027. Villa Avataea and Villa Aria each offer seven bedrooms and a stunning view of the Dubai skyline. Villa Aurora has six bedrooms and a Dubai skyline view, while Villa Amorino boasts five bedrooms and an extraordinary view



of the Palm Jumeirah and Burj Al Arab. All of the villa types apart from Avataea come in two architectural styles: Minima and Grande. Each one features an indoor and outdoor swimming pool, dual staircase, in-house waterfall, and a range of pleasure-focused amenities including outdoor fire pits, rooftop terraces, in-room spa baths, and even teppanyaki bars. At the community clubhouse – which will be exclusive to members – the unrivalled "island living" can be further enjoyed through a swim-up bar, saltwater pools, a spa, a yoga deck, cutting-edge fitness facilities, a floating padel court, a cigar bar, multiple fine-dining restaurants and attractive cafés, a children's play area, and more.

For families, although Amali Island does not have any schools nearby yet, residents won't have any issues being connected to the mainland. Once on the mainland just a hop and a skip away, access to the Palm Jumeirah takes only five minutes, while trips to Dubai International Financial Centre and Downtown Dubai would only take nine and 10 minutes respectively. It's also only 18 minutes away from Dubai International Airport, and 20 minutes away from the Jetex Private Terminal – and it'll be just five minutes away from the MGM-Vegas inspired island that is scheduled to open in 2028.

It's the perfect balance of having

the world at your fingertips, while also being able to find bliss through the tranquility of seclusion from the hustle and bustle of city life. With a life on Amali Island, one would easily be able to enjoy a fulfilling, productive, and busy day in town before retreating to their own private sanctuary, unmarred by the loud noises, teeming crowds, or stressful demands of common urban life.

This paradisaical harmony was, of course, created by design: it was conceptualised around the idea of the Ombu tree – an evergreen shrub-like natural beauty that is native to South America, and pays homage to the World Islands countries that Amali Island is built upon. The tree, which is a majestic natural wonder, has long been associated with wisdom and sanctuary, with indigenous legends from its local heritage surrounding the tree's ability to provide safe and peaceful shelter – and in return, being shared the gift of immortality. It's a beautiful tale, and a fitting one for the architectural vision created just for Amali Island around this very purpose. Despite the fact that it is situated on a man-made island, this project is one that weaves a reverence for the natural landscape into its entire philosophy. And like the Ombu tree, Amali aims to create a nature-infused refuge that offers not just shelter, but a safe haven where joy and tranquility need know no bounds.

Much like the best type of vacation – where the pace of life leaves you not only filled with wonder and adventure but equally restored, able to relax in peace, and feeling truly nurtured in multiple ways – Amali Island is the sort of place that reminds us, without a shadow of a doubt, that in the current day, luxury is synonymous with harmony: and with a home life this blissful, you may never want to leave.

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IMAGES: AMALI ISLAND



We wanted to create a super-exclusive, ultra-luxury product using the best architects and interior designers in the world

ALI SAJWANI, co-founder and CEO of Amali Properties

Amali Island is a truly ground-breaking project. What was the inspiration behind your vision?

Ali Sajwani: Amali is derived from the Arabic word 'Amal', which means 'hopes and dreams.' This is the inspiration and vision of the brand. We wanted to create a super-exclusive, ultra-luxury product using the best architects and interior designers in the world to bring the hopes and dreams of our clients to life.

Amira Sajwani: My brother and I always wanted to create a unique real estate brand to build our own legacy. The story of Amali started when we were at our favourite place by the beach in Jumeirah, planning our trip to the Maldives. We thought, wouldn't it be great if we could bring the same experience to Dubai? Then we saw The World Islands and got on a boat a week later to check them out. We realised this was the perfect concept in the perfect place. This is the story behind Amali.

What were the greatest challenges in developing such a unique project?

Ali Sajwani: One of the islands (São Paulo) was owned by someone based in India – he purchased and owned the land through a British Virgin Islands company whose registration had expired nearly 10 years ago, creating acquisition challenges. In addition, it took us 10 months to acquire those islands for our project, because we were very selective and

wanted the perfect islands with stunning views of the Dubai skyline, Palm Jumeirah, and Burj Al Arab.

Amira Sajwani: It's no secret that The World Islands has its challenges, such as the delay in developing them due to the 2008 market crash. However, we sold 22 of the 24 beachfront mansions on the first day of our launch, the project's value is US\$544.5 million, and the remaining villas have price tags upwards of US\$13.6 million. This proves that our project is unique, the demand is

strong, and our clients believe in us. We have full confidence that we will deliver the most significant project.

Privacy and exclusivity are a large part of the appeal at Amali Island. Why is this so important?

Ali Sajwani: In today's market, privacy and exclusivity are essential elements in every project, but not many offer that.

The concept we have built is unique, and our product makes every client feel like they're on their own island. For example, every residence has its own up-to-50m private beachfront with a private berth for your boat. There is no other project in Dubai that offers this today.

Amira Sajwani: I believe there are two angles to this question. The first is from an investment perspective: privacy and exclusivity tend to significantly raise the value of a property over time. They are seen as desirable and unique assets in the real estate market, attracting potential buyers and investors. The second angle is that privacy provides residents with a sense of personal space and freedom within their homes and surroundings. It allows them to enjoy their lifestyle without intrusion or disturbance.

Amali Island has wellness-enabling features built into every aspect. Why is this fundamental for a good life?

Ali Sajwani: Dubai today is a global metropolitan city; it's truly the city



that never sleeps. We are blessed to be living in it, but it comes with a certain level of stress. This is why we've created amenities and features that make every day feel like a holiday, helping you de-stress and disconnect when you go back home. With hard work and success comes a lot of effort and stress, and you need to give yourself a break at times to create a good balance.

Amira Sajwani: I always get asked how I manage to fulfil my roles at DAMAC, PRYPCO, and Amali. My answer is that during the weekends, I make sure to spend my own personal time with my two kids and my husband to recharge and switch off because I believe it's essential. We understand the value of well-being, and that's why we have included many wellness-enabling features that exceed our clients' expectations.

This development has so many truly unique amenities. Do you have any personal favourites among them?

Ali Sajwani: My personal favourites are the private berths and the floating helipad, and that is because this makes you have a certain exquisite lifestyle. Imagine your everyday transportation is your own boat and a helicopter? It's also because it gives you private and quick access in and out of the island. In addition, we're building an exquisite community clubhouse that will push the boundaries of luxury.



Amira Sajwani: This is the most difficult question in this interview because we have designed every amenity with such sophistication and opulence to exceed our clients' expectations. From the indoor and outdoor swimming pools, in-house waterfall, and floating padel court to the outdoor fire pits, the choices are limitless. But if you ask me, my personal favourite is the community clubhouse!

When you travel abroad, what are your favourite destinations?

Ali Sajwani: Every year, I travel to beautiful destinations like the Maldives and Bora Bora because I love extreme sports such as diving with sharks. Over the years, I've stayed at the best hotels and resorts, gathering information on how they create world-class experiences for their clients. My personal holidays and the insights I've

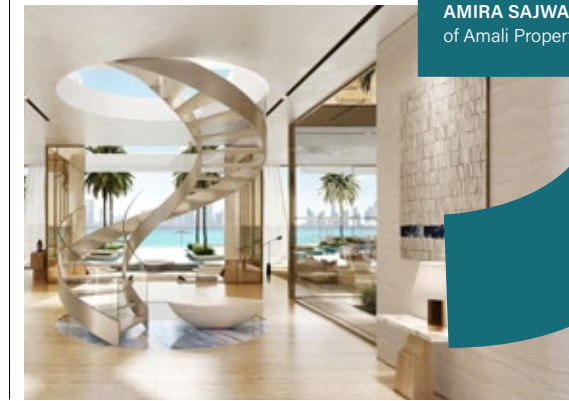
gathered have played an essential role in shaping the unique amenities and features of Amali Island.

Amira Sajwani: My personal favourite destinations are France and Monaco, and I visit them both almost every year. We go to Paris because the kids love Disneyland, and I can't say no to my two beautiful girls. As for Monaco, it's my husband's and my own personal favourite destination, and we thoroughly enjoy it.

This is a project that redefines luxury. What does luxury mean to you?

Ali Sajwani: A house by the beach, swimming shorts, stress-free. Luxury is a state of mind. Our family legacy has always been known [for] building the most luxurious developments with the best quality and finishes.

However, that doesn't necessarily make you happy; there are people who live in palaces and are not happy. **Amira Sajwani:** This is a good question because luxury to me is having a healthy, happy family, and that is a blessing that I truly thank God for.



LEFT: Amira Sajwani, co-founder, Amali Properties

BELOW: A Ground Floor Entrance view at Amali Island

BOTTOM: A Ground Floor Dining Room view at Amali Island

Who do you envision as Amali Island's perfect clientele?

Ali Sajwani: Amali Island's perfect clientele would be anyone seeking luxury and exclusivity. This includes high-net-worth individuals, celebrities, and influential business leaders who value privacy, bespoke experiences, and unparalleled service. These clients appreciate the finer things in life and are looking for a unique, secluded destination that offers both opulence and personalised attention.

Amira Sajwani: We have a great diversity in our clientele in terms of background, nationality, and requirements. Our buyers come from Europe, East and South Asia, and various Arab countries. Some plan to make Amali Island their full-time home, while others see the value in investing

for capital appreciation. Additionally, many are looking to make it their holiday home. It's amazing to see how our product attracts such a diverse range of nationalities and meets their different requirements.

After Amali Island, what's next?

Ali Sajwani: The concept of Amali is to create an unparalleled ultra-luxury project aimed at a niche clientele, ensuring they receive the lifestyle of their dreams. Our priority and focus are now dedicated to the completion of Amali Island, which we anticipate delivering by 2027. Over the next 18 months, we will be dedicating our resources and attention towards the completion of Amali Island.

Amira Sajwani: We remain committed to developing Amali Island while actively exploring the vast opportunities in the Dubai real estate market. It took us 10 months to choose the perfect location for our first project, so we will strategically study and plan the future of our brand to come up with something even more innovative and unique. **BT**

Our project is unique, the demand is strong, and our clients believe in us. We have full confidence that we will deliver the most significant project.

AMIRA SAJWANI, co-founder of Amali Properties